Music City Derby Day Raises $55,000 for Deaf and Hard of Hearing

Annual event benefits Bridges and those with hearing loss in middle Tennessee

Nashville, Tennessee - (May 9, 2016) – Bridges is thrilled to announce that it raised nearly $55,000 through its third annual Music City Derby Day event, held May 7 at the Centennial Park Arts Center. The event drew approximately 200 Kentucky Derby fans who watched live Derby coverage, sipped on mint juleps, and participated in a silent auction and stick-horse races. Proceeds help to fund case management, interpreting, wellness, youth, and other programs Bridges provides to more than 207,000 individuals in middle Tennessee’s Deaf and hard of hearing community.

Lucia Folk, vice president of public affairs at CMT, and News Channel 5 anchor Steve Hayslip helped raise funds as celebrity jockeys in the stick-horse race games—a fast-paced, Derby-themed version of croquet. TSU men’s basketball coach Dana Ford and his wife Christina served as honorary chairs, and Nashville-based actor, author, musician, and TV personality Evan Farmer was emcee for the event.

Sponsors for the 2016 installment of Music City Derby Day include Frost-Arnett, Enterprise Holdings, HCA TriStar Health, DVL Seigenthaler, Jones Therapy Services, CarePayment, MedCycle Management, Southern Bank of Tennessee, Tennessee Relay, Regions, Nashville Lifestyles.com, Franklin Synergy Bank, Chamberlin Edmonds, ACI, Dr. C. Wright Pinson, Mark Hubbard, Gary Everton, The Dorothy Cate & Thomas Frist Foundation, Kemberton Healthcare Services, 2ST.net, Brown Forman, Cool Springs Wines & Spirits, Black Abbey Brewing Company, Yazoo Brewing Company, SunnyBand, and Ian Riley Photography.

About Bridges

Bridges is a nonprofit organization that seeks to unite the Deaf, hard of hearing, and hearing communities through education, services, and support. Since 1927, the organization has provided a range of programs and services to the middle Tennessee and southern Kentucky areas. These include after school programs, wellness classes, case management services, American Sign Language interpreters, community education and outreach, and other programs for children and adults who face communication barriers in the hearing world. Bridges helps to remove those barriers, empowering individuals to achieve their full potential. For more information, visit http://bridgesfordeafandhh.org/.

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